

British Cycling Trail Shredder App
Aaron Nicholson



Moodboards

British Cycling Trail Shredder App

Moodboard

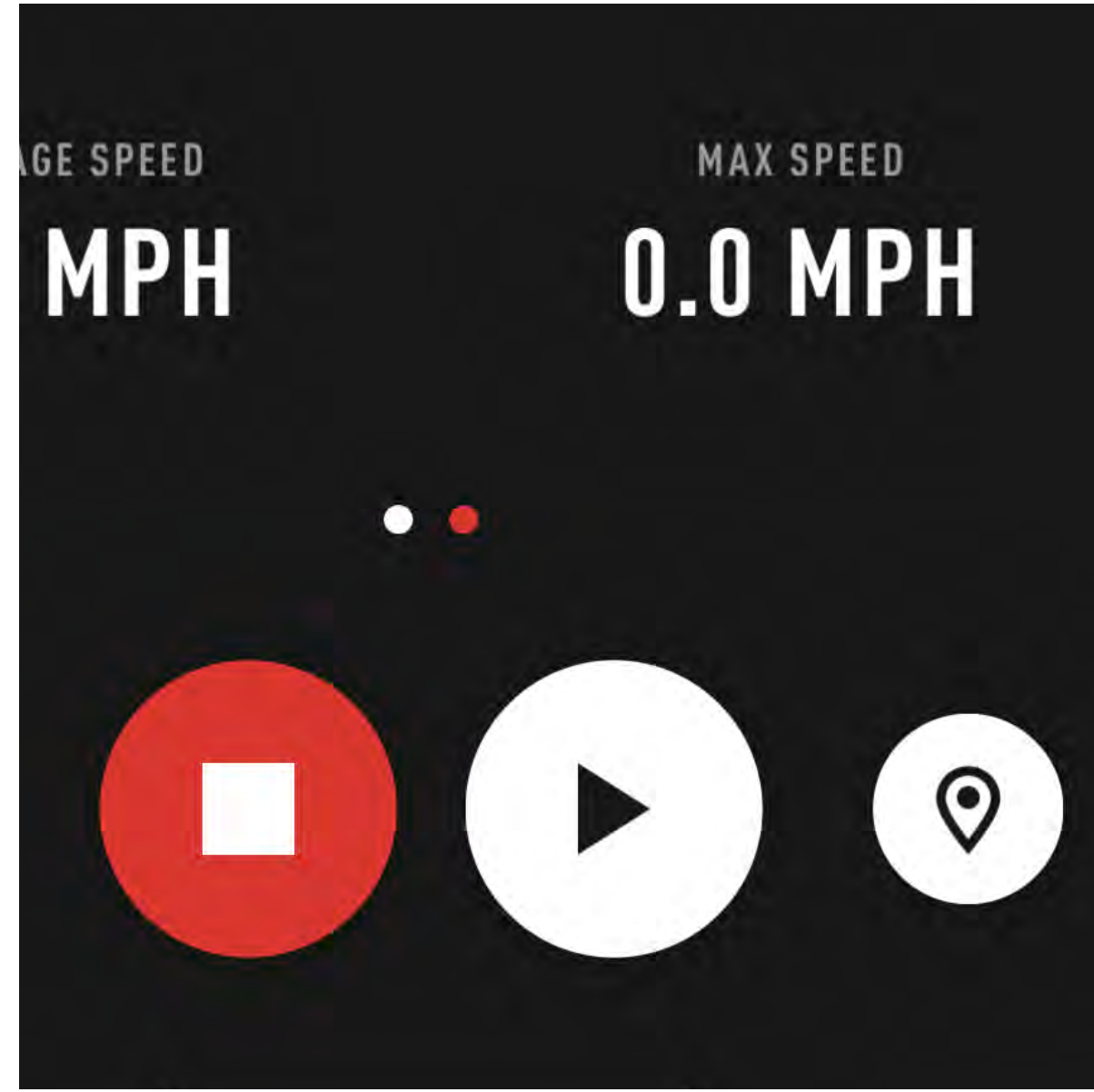
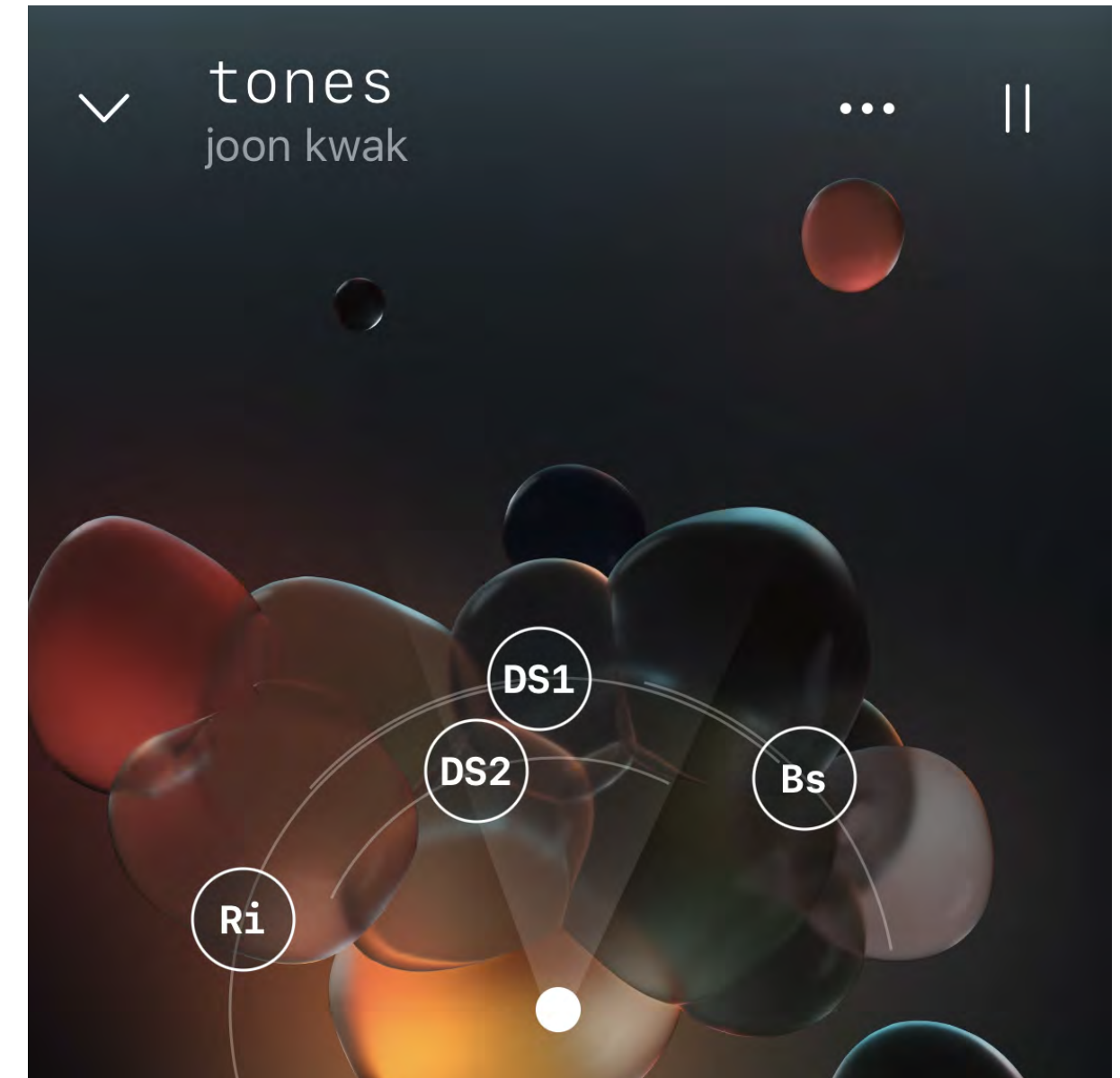
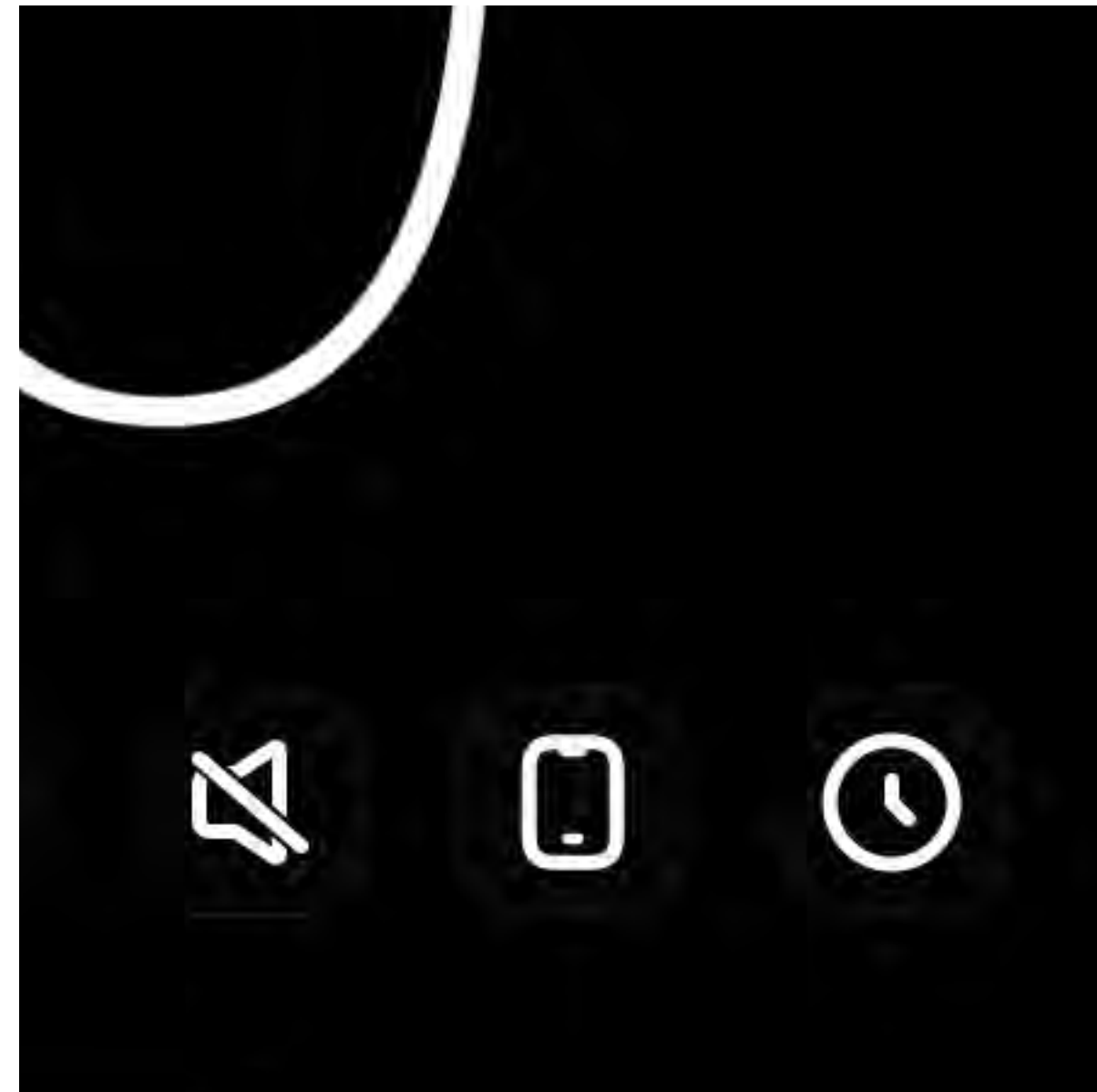
UI Design

Keywords

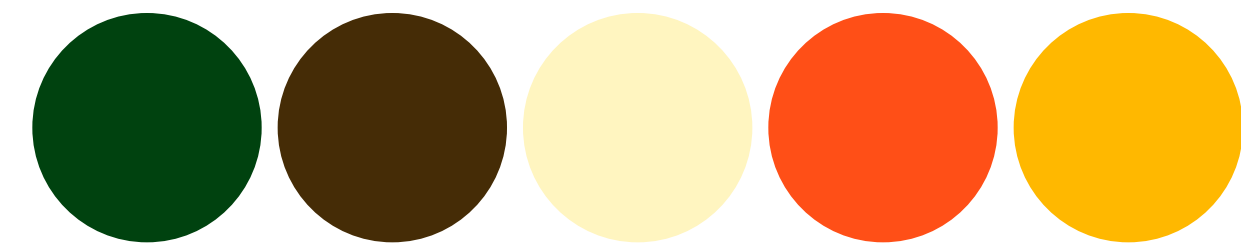
Gritty
Woodsy
Exhilarating
Technical

Design Outcomes

- Compact logos
- Alt fonts
- Nature and bike inspired



Colour Palette



UI Elements

Moodboard

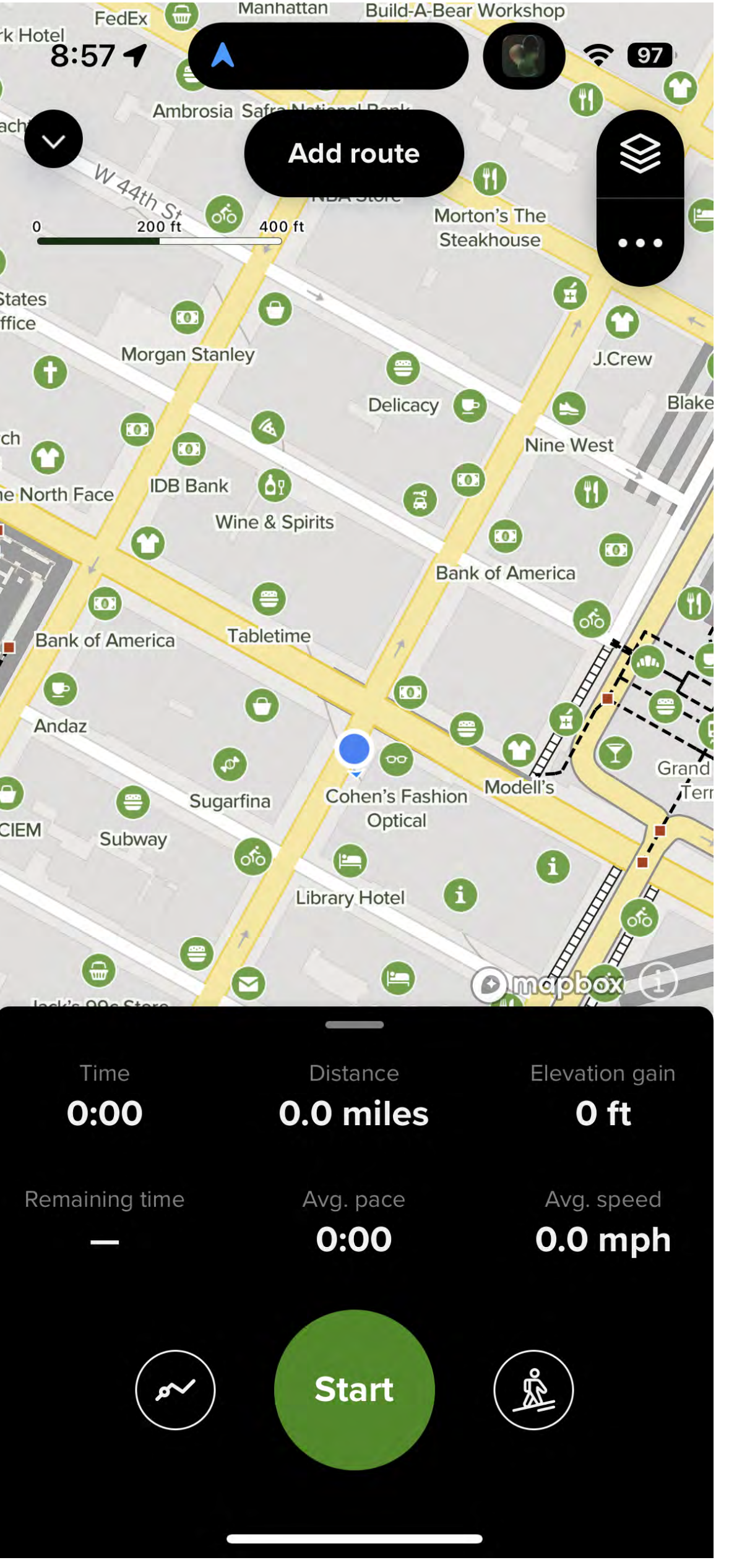
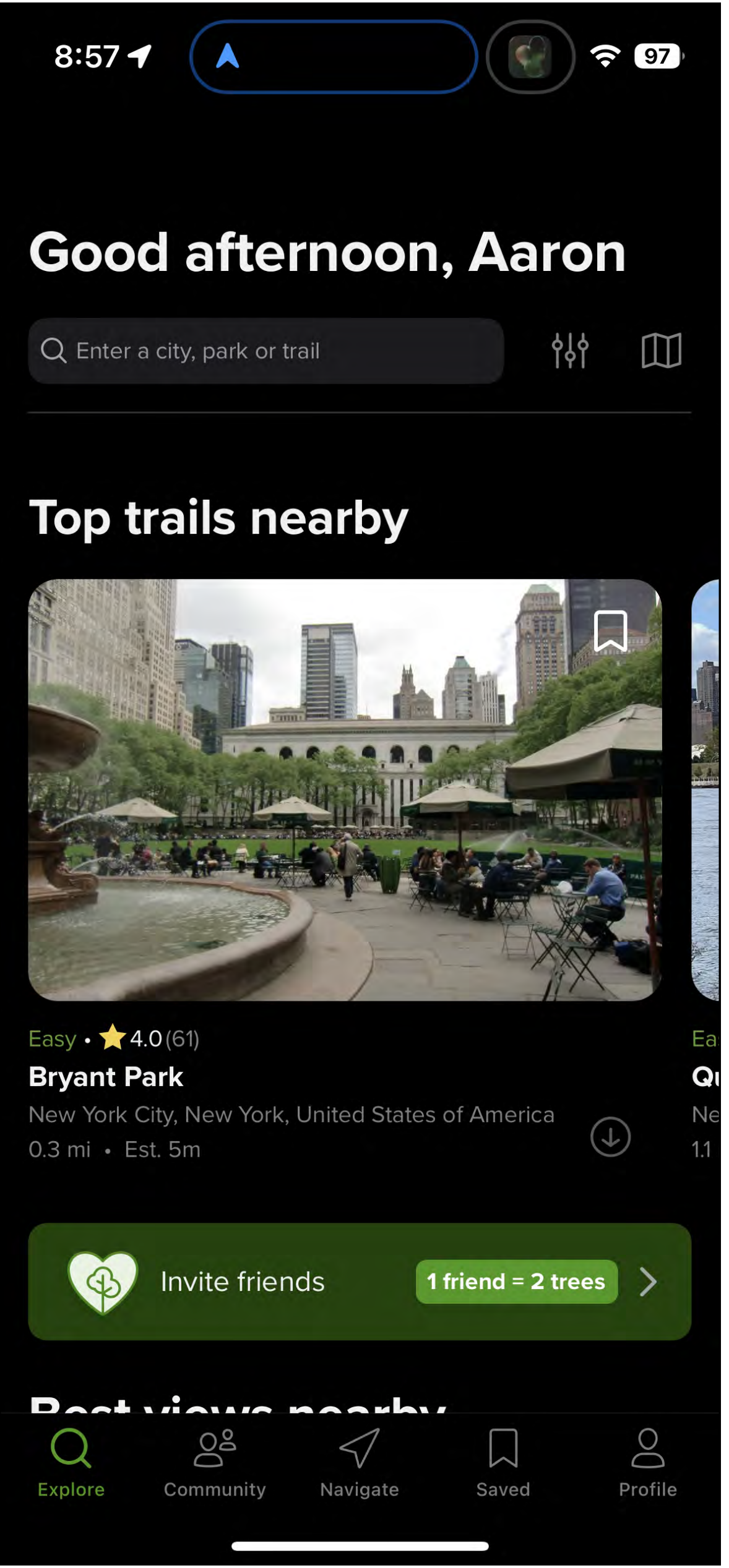
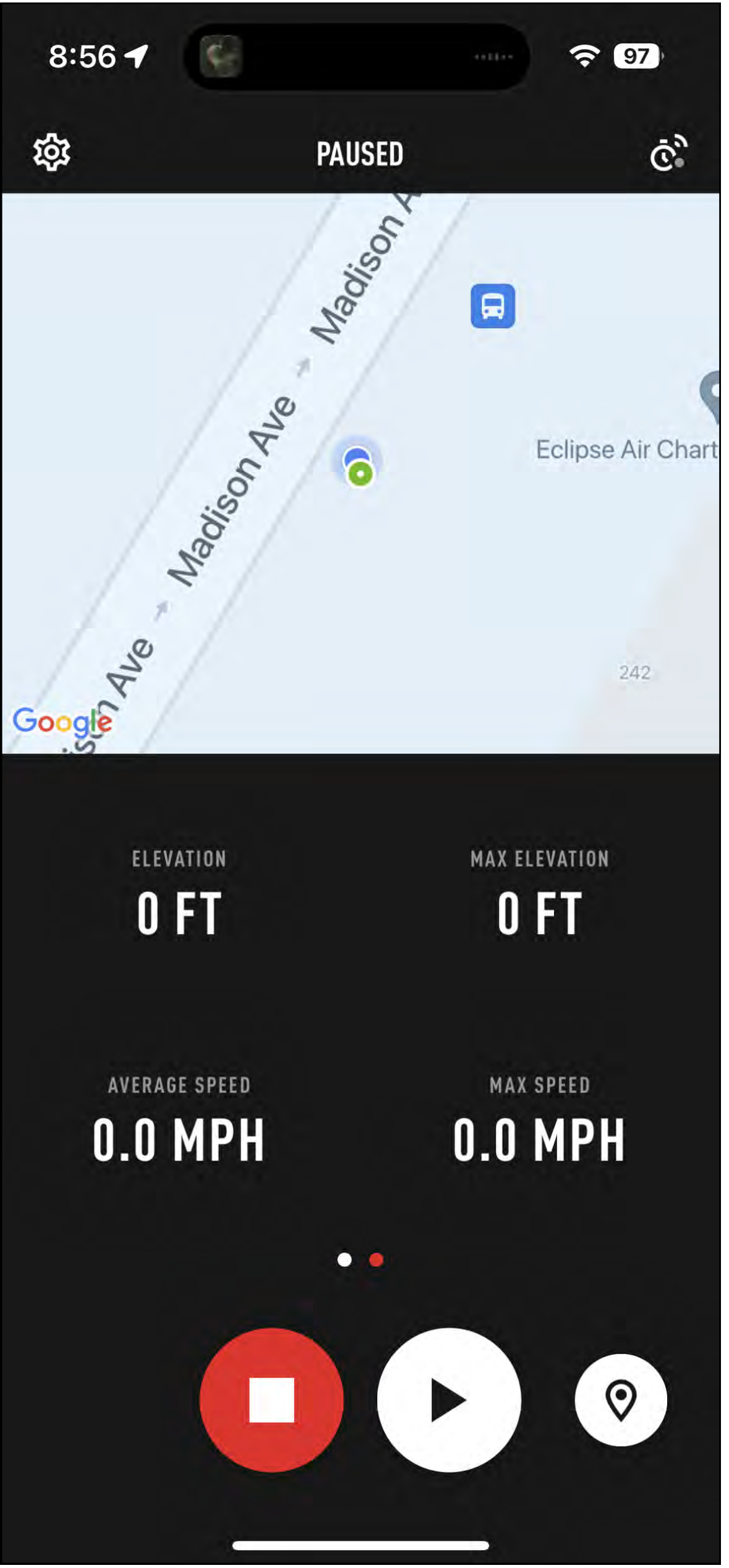
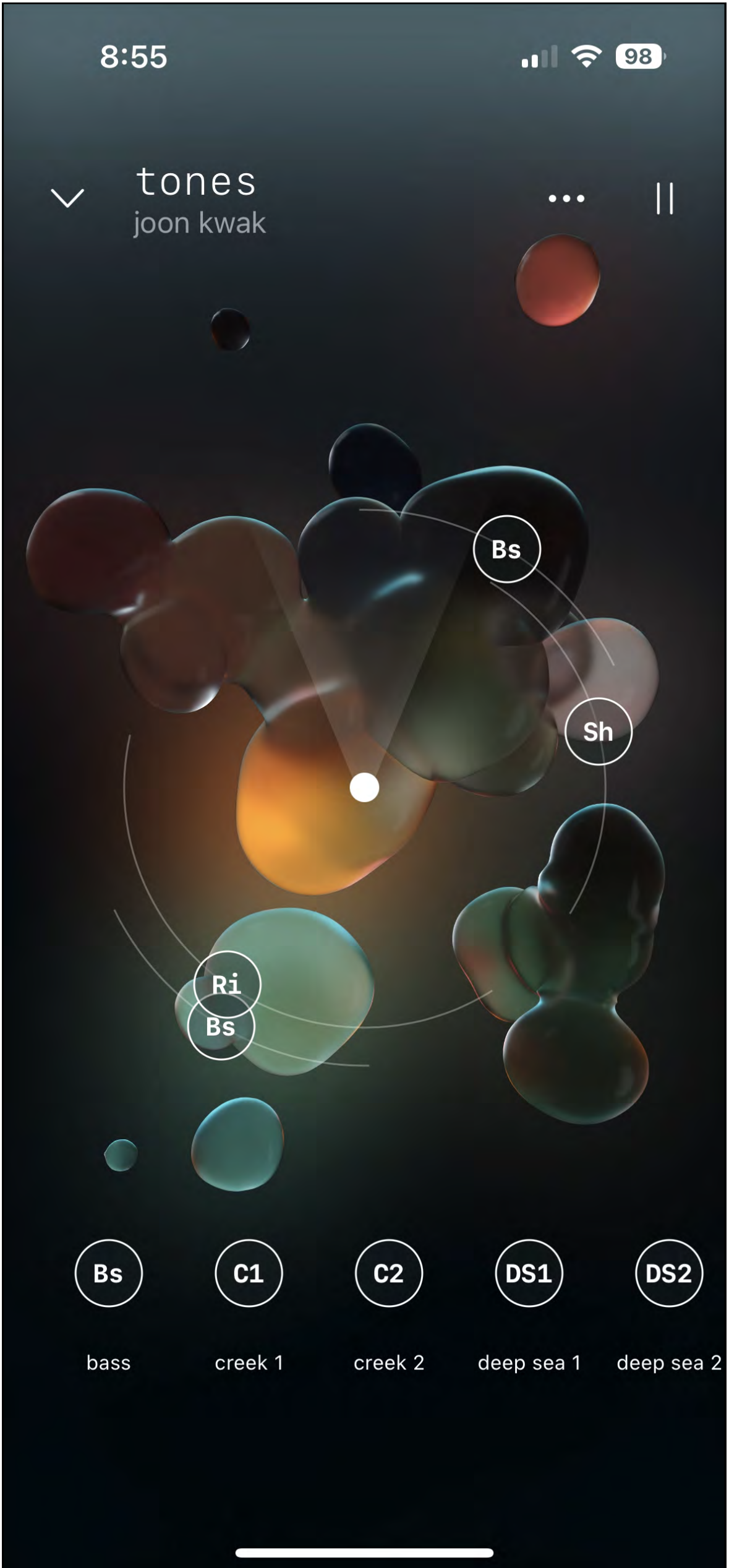
App Layout

Keywords

- Sleek
- Racey
- Natural
- Spacious

Design Outcomes

- Easy-to-hit buttons
- Large imagery and buttons
- Organic shapes



App Layout

Aaron Nicholson

UI Design

British Cycling Trail Shredder App

keywords

SLEEK
RACEY
SPACIOUS
NATURAL

typography

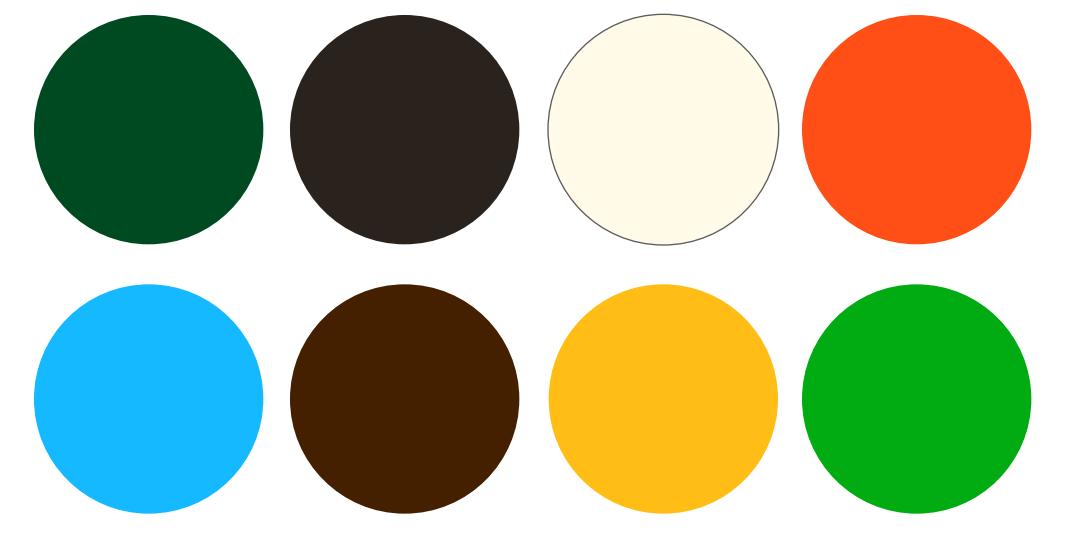
INDUSTRY

RIFT

RIFT

Mic 32 Rounded
Mic 32 Rounded
Mic 32 Rounded
Mic 32 Rounded

colour palette



icons

we can has no iconzzzzz!

components

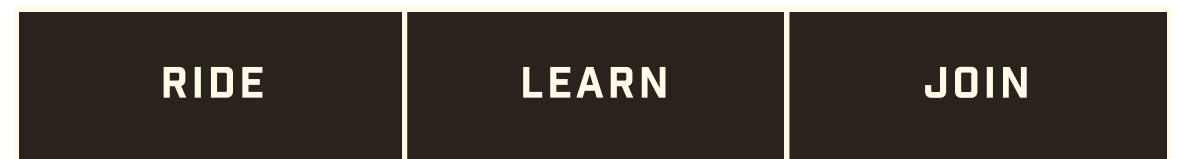
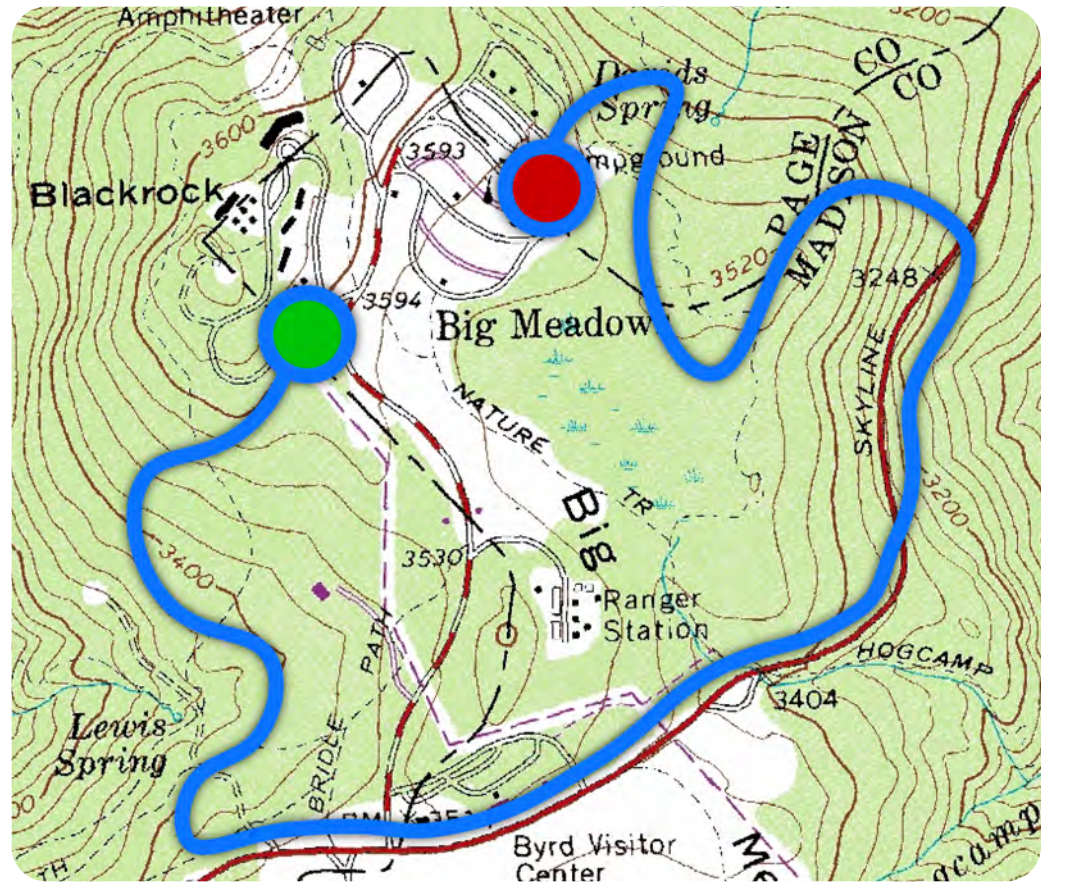


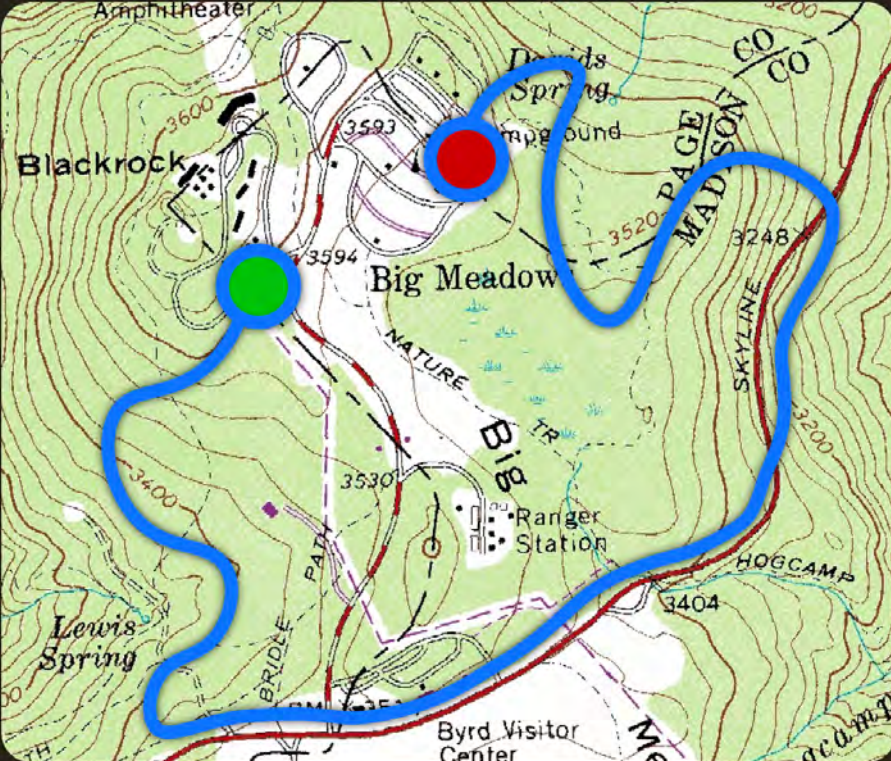
image treatment



UI Design


User Flow Task

TRAIL DETAILS



MAD RIDGE TRAIL
medium 55min 6mi

Mad Ridge is a densely forested trail with a mix of fine dirt and At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum .



ORGANIZE RIDE **HIT IT SOLO**

RIDE LEARN JOIN

LOG YOUR STATS

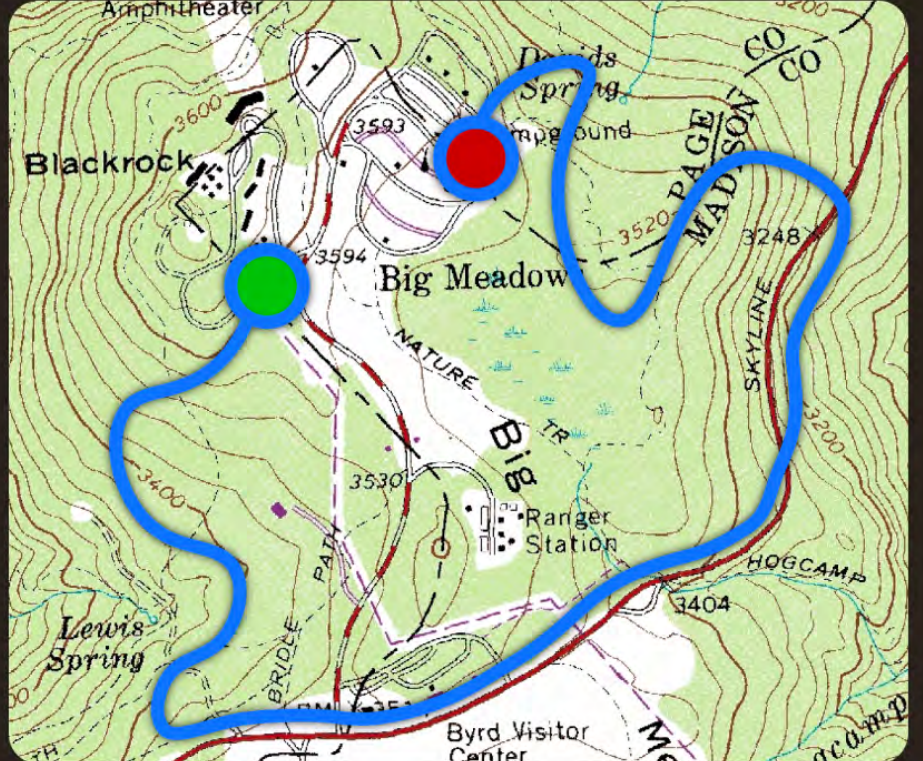
MAD RIDGE TRAIL

05:53pm 10/28/2022 START TIME	00:54:30 hr min sec TOTAL TIME
645 kcal CALORIE BURN	88 bpm MAX HEART RATE


I FELT

awesome	great
ok	bad

Notes



TRAIL PHOTOS



ADD WITH CAMERA **ADD FROM LIBRARY**

FINISH LOGGING

RIDE LEARN JOIN